



## JAN JENSEN

**Group CEO**  
**Airland Logistics**

T: +45 32 46 21 00  
M: +45 20 10 39 59

E: [jjensen@airlandlogistics.com](mailto:jjensen@airlandlogistics.com)

### Biography

Based in Denmark, Copenhagen, Jan is the Group CEO and a true pioneer of the freight forwarding industry. Leveraging more than 36 years experience, Jan's vision and passion to deliver beyond expectations underpins Airland's business model and is translated through its success.

An entrepreneur and 'first mover' in continents such as Africa and the Middle East, Jan has played a founding role in the development of new global trade lanes and logistics best practice. A trusted mentor and hands on leader, Jan travels frequently to stay abreast of his clients' operations, resourcing requirements and future needs.

Able to translate complex project requirements into transportable solutions, Jan is highly regarded in the automotive, mining and pharmaceuticals sectors, and is frequently consulted by businesses that service NGOs and the UN.

Since purchasing Airland in 2003, Jan has achieved rapid growth, opening seven new offices worldwide and creating a major import department focused on Asia.

Similar to his business partners, Jan places high emphasis on responsible social investment and actively supports sporting leadership in Africa. He encourages his teams to be proactive in the identification of suitable community projects.

### Expertise and Specialist Knowledge

- Provision of comprehensive logistics solutions across all modes of international transport
- Negotiation, scheduling, forecasting and assignment of appropriate resources to support the operational and financial objectives of large scale projects
- Specialist country knowledge across Africa, the Middle East, SE Asia, Europe and the Americas

- Coordination of regional hubs and partners to support new trade lanes
- Translating technical cargo requirements to ensure cost efficient engineering of project equipment and materials
- Development of corporate strategy and management of disparate global teams
- Fluent in English, Danish, Norwegian and Swedish

### Professional History

Commencing his career with Airland Logistics in 1976 when the business was just a two man operation, Jan learnt the basics the old fashioned way – picking up and labeling the cargo himself, and meeting clients at the market.

Finishing his traineeship at the end of 1978, Jan was given great autonomy in his efforts to grow the company. In 1981, he was promoted to Export Manager and played a key role in the company's entry into Africa – a niche market at the time. Taking advantage of an empty cargo hold on a weekly charter plane from Copenhagen to Kenya, Airland began exporting everything from Volvo spare parts through to pharmaceuticals.

Following a takeover in 1984, Jan was appointed Managing Director, which enabled him to expand his market focus. Leveraging new business opportunities through relief aid initiatives, Airland was soon freighting more cargo to Africa than any other company. During these early years, Jan played a founding role in the development of logistics best practice in many developing countries.

An ambitious leader, Jan purchased Airland in 2003 with long-term colleague Claus Moestrup, and since this time has significantly expanded Airland's international network of offices, hubs and partners.